

National School Breakfast Programme 2018 A Summary of the DfE-funded Project for Schools (Main Programme)

About the programme

- The programme offers support to 1775 schools in disadvantaged areas, enabling them to start or expand breakfast provision.
- The aim is to reach all disadvantaged children at risk of hunger, and to ensure every child has access to a healthy breakfast at the start of the school day
- The programme is funded by the DfE, using monies from the soft drinks levy, and is being delivered by the charities Family Action and Magic Breakfast.
- To be included, schools must have 50% or more children in IDACI bands A-F and have no breakfast provision, or have 'scope for improvement' (see below).
- The programme runs until March 2020, and for most eligible schools will include a start up grant and 4 terms of free food, as much as is needed to reach all children who need it.
- Some schools will be eligible for a differentiated model of support, that better suits their situation – this will be discussed with individual schools.

What is on offer in the main programme?

- **Start up grant** of up to £500 for essential resources to start or expand breakfast, and make use of the food on offer (eg freezer).
- **Free food delivered to your door for 4 terms** (weekly or fortnightly), comprising as much healthy cereal, porridge and bagels as you need to reach all children at risk of hunger, at the start of the school day.
- **Expert support**, advice, resources, and the opportunity to benefit from local best practice events and training.
- **The opportunity to take part in innovation pilot projects** around increasing uptake of breakfast and improving parent engagement.

What do schools have to do in return?

- Schools must be willing to start a school breakfast provision, or expand or improve their provision, by one of the following means:
 - Reaching more children
 - Increasing the proportion of disadvantaged children having breakfast
 - Starting your breakfast before 8.30 am
 - Removing barriers or stigma that prevent children attending
- Schools will be asked to provide some data for the project, including keeping registers of children having breakfast at different time points and details of the food they are offering.
- The Headteacher will need to commit to the project/support offer.
- Schools agree to work with a designated School Partner, using the proven Magic Breakfast programme to find the best ways for them to expand/improve their provision and make it sustainable for the long term.